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3.	.....	3
	.....	3
1.		
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1.	.....	5
2	.....	5
3.	.....	6
4.	.....	6
5.	.....	6
6.	.....	6
7.	.....	6
8	.....	7
	2 .....	8
	.....	8
	.....	9
1.	.....	9
2	.....	9
3.	.....	9
4.	.....	10
5.	.....	10

6.	.....	12
7.	.....	12
8.	.....	13
9.	.....	13
	.....	14
1.	.....	14
2.	.....	14
3.	.....	14
4.	.....	15
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## Corporate social responsibility, CSR

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1.

2008	1			1		
2008	11	22			APEC	
		"				
				"		
					"	
	"					
2008				2008	5	8
	"		"			

2.

2008	11	25				
				2009	1	1
						2009 6
19		28				150

3.



4. 19 290 400 129 1/4 2008 2006

2009

2009 9

2009

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GRI

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20 90  
21  
2001 2003 1992  
26 2001 1781 2006  
2387  
2  
30 20 90  
2001 2002  
1999 2003  
2003  
3.

2002

72 80

20 90

4.

25 2005 57 2001 2003 1999 17 2002 G250

" "

5.

(ILO)

SA8000 AA1000

35	ILO	19		16			
	11		7		5	SA8000	
AA1000		4	ICC	4			3
	(Responsible Care)		4		1		

NGO

80

70

16

1992  
 1997 (Kyoto Protocol)  
 2005 1 (Emission Trading Scheme)

85 2005  
 67

6.

" " 2004 " " 2006

" " 2005

7.

Stratos 2005  
 CorporateRegister.com 1990 2003  
 1485 1995  
 50 1999 170 2003 270



1996 1999 2001 2003  
 250  
 2002 29 2005 30 N100 2002  
 27 2005 33  
 20 20 90  
 10 20 30 40

8.

9.

CorporateRegister.com  
 45 Sustainability  
 50 2004 72  
 2006 90

CorporateRegister.com 1990 2003  
4528 4295 PDF HTML  
1995  
20 90

Logo

1.

2009  
582 2008 169 3.44 " "  
2008 5% 2009  
15%

2

373 68.95%

377 70%

272

465 85.9%

14.1%

4.

OECD

SA8000 | ISO14001

AA1000s

GRI

| ISO26000

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